

Press Release

Kyocera Cutting Tools

Kyocera product distribution to be expanded in cooperative agreement with the Hoffmann Group

Kyoto / Neuss, 21 February 2011 – The Japanese technology corporation Kyocera has announced that its products will now be included into the portfolio of the Hoffmann Group – a leading system partner for quality processing tools in Europe. More than 115.000 Hoffmann customers will now have access to the full product portfolio of the international cutting tool specialist.

“We are looking forward to cooperating with the Hoffmann Group who is a strong, competent and service-oriented partner. Through the Hoffmann Group’s extensive network, customers all over Europe can now take advantage of our tools, which are produced with state-of-the-art precision technology,” stated Senri Nagashima, European Product Line Manager, Kyocera Cutting Tools Division. Selected products from the Kyocera portfolio will first be included in the Hoffmann Group’s latest edition catalogue, called the “Orange Tooling Bible,” which is published every July. A separate brochure will also inform customers in advance about new products and their applications.

“Kyocera offers a very interesting portfolio of turning, milling and drilling tools with very special solutions for high-efficiency cuttings, and its product offering fits very well with our own,” said Borries Schüler/Product Manager from the Hoffmann Group. “With this agreement, we will be able to introduce a wider range of attractive

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options for the procurement of precision tools to our customers.”

Kyocera started manufacturing cutting tools in 1975, and today is one of the worldwide leaders in the field. The company supplies finished products as well as components for almost all areas of the processing industry.

About Kyocera

Headquartered in Kyoto, Japan, the Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which comprises 213 subsidiaries (April 1st, 2010), are information and communications technologies, products to increase the quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide.

With a workforce of about 63.000 employees, Kyocera posted net sales of approximately €8.59 billion in fiscal year 2009/2010. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, finceramic products and complete solar systems. The corporation has two independent companies in the Federal Republic of Germany: the Kyocera Finceramics GmbH in Neuss and Esslingen and the Kyocera Mita Deutschland GmbH in Meerbusch.

The company also takes a lively interest in cultural affairs. The Kyoto Prize, one of the most prominent international awards, is presented each year by the Inamori Foundation, once established by Kyocera founder Dr. Kazuo Inamori, to individuals and groups worldwide for their outstanding human achievement (converted at present €435.000 per prize category).

The Hoffmann Group

The Hoffmann Group unites trading competence as well as manufacturing and service competence as one of Europe's leading system partner for quality tools. By this more than 115.000 customers are guaranteed supply-, quality- and productivity assurance. With more than 2.000 staff members in over 35 countries worldwide the corporate amalgamation of twenty European and two Chinese partners is taking care of stock noted corporations as well as medium-size and small-size companies The Hoffmann Group offers 50.000 quality tools of worldwide leading manufacturers and its own premium brand GARANT. With nationwide customer service and a TÜV-certified ability to deliver 99,4 % the tool expert assures its customers an efficient, cooperative cooperation.

Further information can be found under:

www.hoffmann-group.com

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