

Press Release

**Kyocera Display Group enhanced product portfolio**

## **New 7” High Brightness WVGA LCD module**

**Kyoto / Neuss, 15 February 2011 – The Japanese technology corporation Kyocera, a leading producer in the field of electronic devices, is extending their product range by adding a new 7 inch high brightness WVGA LCD module.**

WVGA resolution, long life LED backlight with up to 70,000 operating hours with a brightness of 700 cd, a slim housing and a viewing angle which covers the needs for industrial use, thanks to the latest display technology: these are the key features of Kyocera’s new 7 inch LCD. Combined with those features are the reliability in delivery and especially the long availability of the product that distinguish Kyocera as a reliable manufacturer.

The LED backlight guarantees very low power consumption by using the latest technology in LED chips and light guides. The broad temperature range meets the requirements of the industry. Thanks to these benefits, the LCD is ideal for use in systems with industrial applications and in medical application. A 16-bit RGB connection guarantees an easy and a simple installation.

The Kyocera Corporation is actively engaged in the development of environmentally friendly products and working to reduce the use of environmentally degrading materials and processes in industry. The company complies with the EU's RoHS (Restriction of Hazardous Substances) directive.

**Contact:**

Kyocera Fineceramics GmbH  
Daniela Faust  
Head of Corporate Communications  
Hammfelddamm 6  
41460 Neuss  
Fon: +49 2131/16 37 188  
Fax: +49 2131/16 37 150  
Mobile: +49 175/7275706  
daniela.faust@kyocera.de  
www.kyocera.de

Weber Shandwick Deutschland GmbH  
Peter Manderfeld  
Account Manager  
Hohenzollernring 79 - 83  
50672 Cologne  
Fon: +49 221 - 94 99 18 - 42  
Fax: +49 221 - 94 99 18 - 10  
pmanderfeld@webershandwick.com  
www.webershandwick.de

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<b>Product</b>	TCG070WVLP*ANN-AN*08
<b>Resolution</b>	800 x R,G,B x 480
<b>Outline Dimension</b>	165 x 104.4 x 8.2 mm
<b>Active Area</b>	152.4 x 91.44 mm
<b>Temperature range</b>	-20 to + 70 °C

### About Kyocera

Headquartered in Kyoto, Japan, the Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which comprises 213 subsidiaries (April 1st, 2010), are information and communications technologies, products to increase the quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide.

With a workforce of about 63.000 employees, Kyocera posted net sales of approximately €8.59 billion in fiscal year 2009/2010. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, finceramic products and complete solar systems. The corporation has two independent companies in the Federal Republic of Germany: the Kyocera Finceramics GmbH in Neuss and Esslingen and the Kyocera Mita Deutschland GmbH in Meerbusch.

The company also takes a lively interest in cultural affairs. The Kyoto Prize, one of the most prominent international awards, is presented each year by the Inamori Foundation, once established by Kyocera founder Dr. Kazuo Inamori, to individuals and groups worldwide for their outstanding human achievement (converted at present €435.000 per prize category).

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Head of Corporate Communications  
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Account Manager  
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pmanderfeld@webershandwick.com  
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